



KWB Areas of Focus:
Connect. Learn. Contribute.

Thanks for Your Interest in Keep Whitesboro Beautiful (KWB)!

Established July 2007

Learn about upcoming events and volunteer opportunities on Facebook
Search for *Keep Whitesboro Beautiful*

KWB is a 501(c)(3) non-profit organization dedicated to making our town a clean and beautiful place for residents and tourists to enjoy — and to promoting public interest in enhancing Whitesboro's environment and beautification. We are an official affiliate of Keep Texas Beautiful (KTB) in Austin, Texas, which has specific requirements for affiliates, and offers training, networking opportunities, grants, and incentives for cleanup and beautification projects.

Officers & Board of Directors

President: Adriann Bezner

Vice President: Betsy Grigar Cook

Secretary: Bobbie Erwin

Treasurer: Sharron Welch

Membership: Joyce Lewis

Board Members:

- Adriann Bezner
- Betsy Grigar Cook
- Bobbie Erwin
- Sharron Welch
- Donna Sluder
- Wilma Bush
- Joyce Lewis
- Michael Marter
- Lynda Anderson

Monthly Meetings

KWB meets on the third Thursday of each month from 8-9 a.m. at Lovejoys on Main Street in downtown Whitesboro. We often have a speaker at our meetings. Guests are welcome!

Membership

KWB is comprised of individuals, city and educational leaders, local businesses, and civic organizations. We have several committees for members to share their knowledge and talent. The *Whitesboro News Record* (WNR) graciously publishes articles and photos about KWB events and activities.

Contact Sharron Welch at 214/502-2078 if interested in joining KWB or providing a donation. Thanks!

Funding

KWB is funded by annual membership fees, KWB T-shirt sales, two fund-raisers (E-Waste Recycling Program in the Spring and Peanut Festival in the Fall), raffles, and monetary and item donations. All administrative and operating

expenses are donated. This funding is our only means to host events and activities throughout the year – which take place thanks to the assistance of member and community volunteers.

Ongoing Activities & Events

- **Spring & Fall:**
 - Recognize residents with the Yard of the Month (YOM) award.
 - Decorate, plant, and maintain the downtown and Trollinger Park flower beds and park fountain. (Fountain cleaned regularly.)
- **April:** Host the Fourth Annual Electronic (E-Waste) Recycling Fundraiser in conjunction with the Whitesboro Spring Cleanup, our community's part in the "Don't Mess with Texas" campaign.
- **May:** Host the Fourth Annual Spring Community Flea Market Downtown, which brings many residents and new visitors to the downtown area. Spaces are free, although many vendors provide monetary donations to assist KWB.
- **September:** Host the Fourth Annual Fall Community Flea Market Downtown, which brings many residents and new visitors to the downtown area. Spaces are free, although many vendors provide monetary donations to assist KWB.
- **October:**
 - Host the Fourth Annual Scarecrow Decorating Contest with Intermediate School students, using recycled materials from Your Neighbor's House (YNH) Thrift Store. Judges are local business leaders.
 - Host a Fundraiser Booth at the Peanut Festival to sell T-shirts, peanuts, and tickets for a raffle item.
- **November:** Conduct the Annual KTB Fall Sweep to cleanup select resident yards and assist with cleanup at the Hagerman National Wildlife Refuge (HNWR).
- **December:** Host Christmas Downtown Whitesboro to involve all residents in this festival.

Major Project Completed

Thanks to partnerships with the City and TxDOT, KWB completed the downtown median renovation project in August 2018 – funded by a 2011 Governor's Community Achievement Award (GCAA). The project included extending the median width; adding new electrical and speakers, native plants and ornamental trees; and replacing the light fixtures.